



CHARITY

Golf Day

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$8,000 (1 Available)

“Pink Ink Australia Charity Golf Day presented by [Your Brand]”

Two teams of 4 players + Priority tee-off position + Event naming rights across all branding + Major logo placement (all signage, media wall) + Hole sponsorship (premium position) + Option to provide branded activation on course + 10–12 social media posts + Exclusive “Presented by” naming across all content + 2–3 premium feature posts (storytelling, video, or reel) + Logo featured on all promotional materials and posts (top placement) + Dedicated announcement post + pinned post + Event day coverage (posts, reels, stories, live mentions) + First mention in all media releases + Option for collaborative posts (co-branded content) + Priority seating, branding and speaking opportunity at breakfast and lunch + Presenting of trophies + Opportunity to include item in player gift bags + First right of refusal for next year + 4 Tickets to and recognition at Pink Ink Cocktail Party - 29/10/26.



Gold \$5,000 (3 Available)

- One team of 4 players
- Hole sponsorship
- Opportunity to activate at the hole (games, giveaways)
- Prominent logo placement (event signage & digital)
- 6–8 dedicated social media posts
- 2 feature/spotlight posts
- Logo included on all major promotional posts
- Tagged in key announcements
- Branding at lunch/presentation
- 2 Tickets to Pink Ink Cocktail Party - 29/10/26

Silver \$3,000 (4 Available)

- One team of 4 players
- Hole sponsorship
- Opportunity to activate at the hole (games, giveaways)
- Logo on event materials
- 3–5 social media posts
- 1 dedicated sponsor spotlight
- Logo included on selected promotional posts
- Event day story mentions
- 2 Tickets to Pink Ink Cocktail Party - 29/10/26

Bronze \$1,500 (5 Available)

- Hole sponsorship
- Opportunity to activate at the hole (games, giveaways)
- Direct engagement with all players
- 1–2 social media posts
- Group thank-you post inclusion
- Logo included on final wrap-up post



**PLAY.
SUPPORT.**

Make a Difference.

EXPERIENTIAL SPONSORSHIPS

Lunch \$7,000 (1 Only)

Brand where every player refuels & celebrates!

- Two teams of 4 players
- Prominent logo placement (event signage & digital)
- 9–10 dedicated social media posts
- 2–3 feature/spotlight posts
- Logo included on selected promotional posts
- Tagged in key announcements
- Priority seating, branding and speaking opportunity at lunch
- 2 Tickets to Pink Ink Cocktail Party - 29/10/26

Drinks \$3,500 (1 Only)

Brand the most popular stop on the course (visited 4x per round)!

- One team of 4 players
- Logo on event materials
- 5–6 social media posts
- 1 dedicated sponsor spotlight
- Logo included on selected promotional posts
- Event day story mentions
- Opportunity to “brand” or activate the area with games or giveaways
- 2 Tickets to Pink Ink Cocktail Party - 29/10/26

Gift Bag \$2,000 (1 Only)

Get your brand in every player’s hands.

- One team of 4 players
- Gift Bag will include your company branding
- Opportunity to include item in gift bags
- 1–2 social media posts
- Group thank-you post inclusion
- Logo included on final wrap-up post

**Competitions \$1,500
3 Available**

- Nearest the Pin - Hole Sponsor
- Longest Drive - Hole Sponsor
- Golf Ball Cannon - Hole Sponsor

*Benefits include Hole sponsorship + Signage placement at hole + 1 social media post + Group thank-you post inclusion + Logo included on final wrap-up post + Opportunity to present prize to winners.

Other Cash/In-Kind

- Trophy Sponsor
 - Prize Sponsor
- *Benefits include 1 social media post + Group thank-you post inclusion + Logo included on final wrap-up post.

*NOTE: All hole sponsorship signage is to be provided by the sponsor.

Secure Your Spot Now!

Contact us to discuss how we can tailor a package to meet your sponsorship goals:

EMAIL US: treasurer.pinkink@gmail.com

CALL US: 0408 629 171 (Alison)

OR VISIT: www.pinkinkaustralia.org.au

